



## **Aleis International Corporate Overview**

RFID Readers recording livestock from birth to slaughter and beyond

Welcome to Aleis International, the worlds leading developer, manufacturer and seller of radio frequency identification (RFID) readers for the livestock industry since 1987. Aleis' unprecedented revolutionary technologies make it possible to record and track a countries whole livestock herd from birth to slaughter and beyond. Aleis offers full automation with their own brand of portable and fixed RFID readers available to all sectors; producers, feedlots, saleyards, live exports, abattoirs and industry.

Aleis reading systems include a range of portable hand held wands, ScaleMate readers, fully automated race readers, StocMarka systems, MultiRead systems, abattoir fixed wand, abattoir fixed panel systems, HydraSwing and HookTraka systems as well as Truck systems. Simplicity is the primary feature for the operator with all Aleis readers, and we pride ourselves with this achievement. The added benefits for users in time saving capabilities from automated readers is outstanding, and added to this, is invaluable improvements in the area of workplace health and safety, which is so important today.

Aleis technology is based on ease of use and reliability with the now legendary black box for data security. Because of the sophisticated technology in its readers, Aleis offers reliable automation of RFID capture that is unprecedented anywhere in the world. Made from the highest quality components, Aleis reading systems can withstand the harshest of working environments.

Aleis is the major supplier of infrastructure reading equipment to the saleyards and abattoirs (over 98% of all installations) for the National Livestock Identification Scheme (NLIS) in Australia, and a supplier to larger properties and feedlots, as well as having systems in Botswana, Brazil, Brunei, Canada, Malaysia, Sweden, Vanuatu and Italy.

Aleis was granted the largest single order tender ever awarded for livestock RFID in September 2000, and has completed the supply to the Government of Botswana with over 700 Portable and automated Race systems with RF Links (cable-less communication) with not one warranty claim.

The Australian Government Technology Showcase awarded Aleis their prestigious membership for the automated antenna's superior qualities in 2002.

Queensland Government awarded Aleis the Smart State Award for "Outstanding Achievement in Agribusiness" in 2003 & Aleis was a finalist in the regional Export Awards 2005.

Aleis International readers are the inspiration of John and Dorothy Finlayson and family. With over 40 years of invaluable hands on experience in the Australian livestock industry, they are well suited to know the industries needs. This, matched with the innovative research and development team, and state of the art manufacturing plant now situated at Jandowae in Queensland, keeps Aleis International at the forefront of RFID readers. Aleis, a 100% Australian owned private company, is a highly recognised and respected brand name for RFID readers throughout the world. It is known for its outstanding quality, innovative features, and superior service.

**ISO 9001: 2000**

*"Enjoy the Readability"*

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**Aleis International Pty Ltd**

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